

Project Details: NAeG/14-15/00052

Project id -	NAeG/14-15/00052
Name of The Project	KISAN Krishak Information System And Network
Category of Award Applying for	Outstanding performance in Citizen-Centric Service Delivery
Date of Launch	14-08-2012
Summary/Objective of the project	<p>The basic objective of KISAN is to provide various services to an average farmer through a single point of interaction, in a hassle free manner and with an aim in mind to bring transparency and accuracy in the whole system involved. Further, provide an IT enabled mechanism to district administration for monitoring and necessary intervention purposes. As, in modern era without exploiting the power of ICT, nothing much can be expected as far as the improvement in service delivery and accuracy is concerned and an average farmer in our country, is still far away to utilize computational devices. So, there was a requirement of third party, who can interact with ICT world on behalf of farmers and can disseminate information both sides. So, it was decided to utilize CSC centres, which are geographically spread in semi-urban and rural areas. Services of KISAN are accessed by farmers through CSC centres on commercially viable lines, thereby making the CSCs a valuable business opportunity for unemployed youths. Following are the services, which are provided under KISAN:- Booking of Fertilizer - Assessment of demands / requirement for the different agricultural inputs, especially seed and fertilizer, are based on inaccurate and broad zonal and climatic estimations. Distribution of these inputs relies on a top-down approach, with initial estimation made by departments in the headquarters. Fertilizer recommendation for different crops is made on the basis of agronomical practices and not on soil test base. KISAN enables a bottom up generation of user database. Farmer specific data of individual farmer, comprising of land holdings and crop patterns is collected and aggregation at district and state levels provides, a more scientific and accurate estimation of field demand. A collateral benefit arising from this mapping of farmers is, the generation of an agricultural directory of the district. Under KISAN, at first the agriculture department allots the fertilizers / seeds against each individual cooperative society / retailers demand and indicates the delivery date then the software generates a voice SMS in regional language and this is delivered to the farmers mobile phone informing him of the allotment and the date of physical arrival of fertilizer at the point of purchase. The respective CSC/Lokvani operator additionally informs the farmer over phone to further assist him. Soil Testing & Soil Health Card - Every nyaya panchayat is serviced by at least one CSC/Lokvani centre. User friendly soil testing kits available with each CSC/Lokvani operators, ensures the soil testing and generation of farmers soil health cards through KISAN, right before their eyes and in the time span of a hour. Agriculture Credit - KISAN mandates that any agriculture loan/KCC application is processed by the district branch manager in a time bound responsible manner and in strict adherence to RBI norms. Rejection has to be accompanied by reasons and accountability to the farmer is ensured through regular review by the Lead Bank manager and the district administration. Online Monitoring of Agriculture Equipment Purchase Subsidy - KISAN generates a service specific receipt for all services (implements, fertilizer, seeds KCC etc). Sanction of application for subsidy is done strictly on FIFO basis. Farmer can track the status of his application anytime online. Online Booking For Sale of Crops - E-procurement module of KISAN offers the farmer assured purchase facility for the booked quantity, at the preferred purchase centre and on a date of his choice. KISAN provides the power of choice to the farmer to book any agriculture inputs like fertilizer either from a government/cooperative store or from a private retailer of his choice sale price at private retailers is kept under tight monitoring by the district authorities. KISAN has benefited many sectors of society & government. These are farmers in urban, semi-urban and rural areas and youths who operate CSCs. District administration / departmental officials, who have to ensure and account for the supply for essential commodities.</p>
Beneficiary of the project	
Details of Project Head	
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Details of team members, if any, other than Project Head:-

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Designation(3rd team member)
Name(4th team member)
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Name(5th team member)
Designation(5th team member)
Name(6th team member)
Designation(6th team member)

Supporting documents:-

[Award Specific Form](#)

[Self Certification by the Project Head](#)